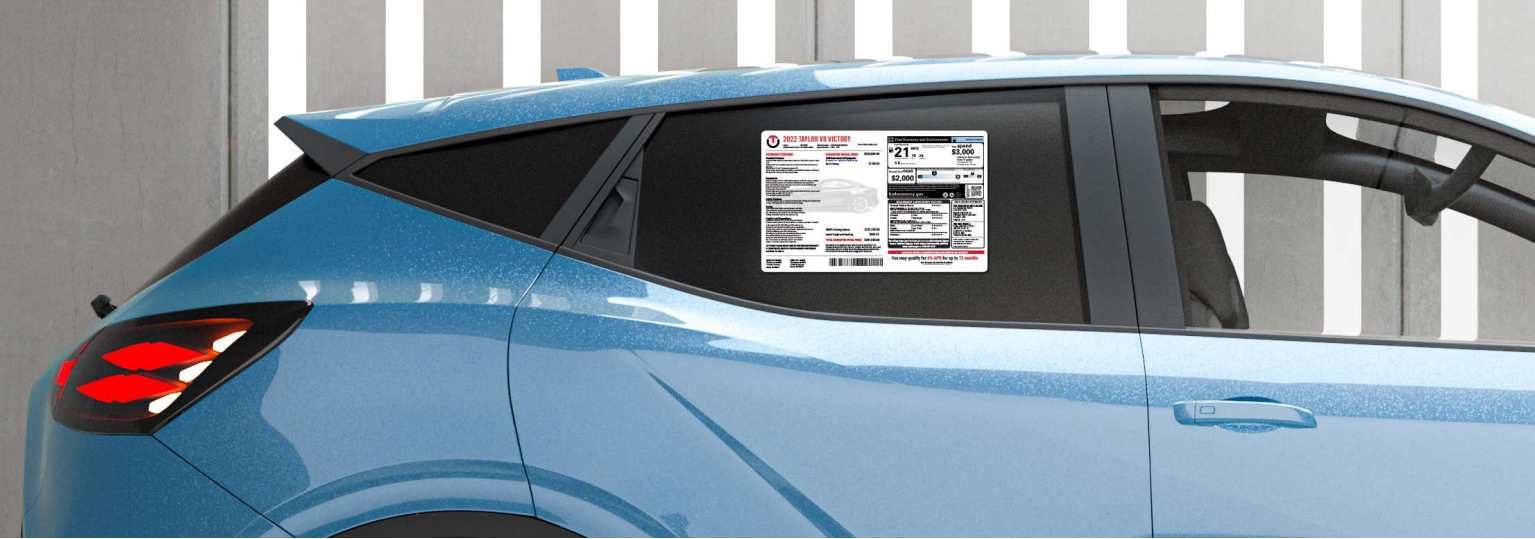




TAYLOR

Monroney Label Solutions

Efficiency, flexibility and compliance in one affordable package



A Leader in Monroney Labels






Do any of these Monroney label challenges sound familiar?

- Your labeling software doesn't support complex design requirements.
- Your label designs must meet regulatory guidelines and still engage potential buyers.
- Your valuable IT resources spend significant time and effort maintaining your existing label designs.
- Your tech-savvy users and customers require reprints, archival and digital delivery.
- Your current Monroney label process doesn't support custom label sizes.






Taylor applies decades of industrial labeling expertise to offer comprehensive Monroney label solutions that address all of these challenges – and more.

Key Benefits

Taylor continuously invests in the latest print technologies to provide a commercial print solution that overcomes these challenges and eliminates the compromises.

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|  <p>SPEED TO MARKET Intuitive design tools allow template modifications to be implemented quickly</p> |  <p>GOVERNMENT COMPLIANCE Penalties are avoided and regulatory changes are adopted quickly</p> |
|  <p>STREAMLINED WORKFLOWS Inefficient tools and process are eliminated</p> |  <p>SEAMLESS INTEGRATION Standardized XML format easily bridges the data from your existing ERP</p> |
|  <p>IMPROVED CUSTOMER APPEAL Our experienced information design staff makes complex content engaging</p> | |

A Turnkey Solution

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|---|--|---|--|---|
|  <p>CUSTOM AND STOCK LABELS</p> |  <p>EXPERIENCE</p> |  <p>MAINTENANCE AND SUPPORT</p> |  <p>SOFTWARE</p> |  <p>PRINTERS AND SUPPLIES</p> |
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Experience

Behind our solution stands a team of experts with an unparalleled record of real-world Monroney label experience. The Taylor Integration Services team has developed and deployed Monroney solutions for OEMs for more than 15 years. In fact, Taylor is the largest provider of Monroney label systems to import OEMs in North America. We understand the regulations for Monroney labeling and clients rely on our guidance when revising Monroneys for regulatory compliance and consumer messaging.



Software and Printers

Through a unique combination of commercially available software and our own proprietary technology, we have assembled the best-in-class software for Monroney label development. Each component is modularized to allow us to build custom solutions and deploy them quickly, tailored to your exact specifications. Our intuitive, WYSIWYG design tool simplifies the development process, saving time and valuable resources. Once in production our software is optimized to keep pace with demanding manufacturing schedules.



Manufacturing Excellence

With decades of experience in producing Monroney labels for large automotive brands, Taylor has optimized label material specifications, formalized line-down avoidance processes, and standardized production methods to minimize cost and maximize performance.

Automotive Labeling Solutions



Highlight Key Information

Make labels easy for consumers to understand

Ensure Regulatory Compliance

Respond to legislative changes quickly without label waste

Full-Color Label


Eliminate pre-printed stock and stock waste

Robust Graphic Support

Engage customers with attractive marketing images

Custom Label Sizes

Accommodate limited space on modern car windows



2022 TAYLOR V8 VICTORY

Model: 201NEPS Vehicle Number: NEPS12345NEPS1234 Port of Entry: Boston, MA
 Exterior/Interior Color: Elite Red / Black Engine Number: 6.2LT - 1 V8

| | |
|---|---|
| <p>STANDARD FEATURES</p> <p>Standard Features 4-speed 4L65E automatic transmission paired w/ a 3.42 performance rear axle ratio. 6-speed manual w/ twin-disc clutch, launch control, & 3.42 performance rear axle ratio. Base option 6.2 Liter LF-1 direction injection V8 Power output rated at 450bhp at 6000 rpm and 450 lb-ft of torque at 4000 rpm. Equipped with a 4-lobe roots type supercharger</p> <p>Suspension Suspension Type 4-wheel independent suspension with Short-Long Arm (SLA) Front Monotube coil-over with aluminum control arms and stabilizer bar Rear Load-leveling coil-over with aluminum control arms and stabilizer bar Ground Clearance 5.6/142 (in/mm) Steering turns lock-to-lock 2.7 Steering Type Rack in pinion with variable speed, electro-hydraulic power assist Steering Ratio Variable 15.5:1 to 16.1:1 Turning Circle Curb 40.4/12.3 (ft/m)</p> <p>Safety Features Air bags 8 total air bags: two-stage driver/passenger air bags with separate knee air bags. Full-length side curtain and seat side air bags</p> <p>Brakes Type 4-wheel disc brakes with electro-hydraulic boost Front 370x34mm 2-piece rotors with 6-piston calipers Rear 365x28mm single piece rotors with 4-piston calipers Parking electrically actuated rear parking brake</p> <p>Comfort and Convenience Infotainment System 10.2" multifunction touchscreen Premium Audio System 295 watt, 8 speakers including subwoofer, 6 channels Audio inputs AM, FM, MP3, USB, and AUX audio inputs Communication bluetooth handsfree phone compatibility Seating 6-way power front seats with lumbar adjustment and memory Lighting headlamps with LED interior lighting Controls steering wheel mounted audio and phone controls Accessibility keyless ignition with push button start Navigation voice activated with turn-by-turn directions Rear view camera trunk lid mounted rear view camera Leather interior low pigmentation, high yield</p> | <p>SUGGESTED RETAIL PRICE \$200,000.00</p> <p>Additional Installed Equipment (In addition to or in place of standard features)</p> <p>Sports Package \$1,200.00</p> |
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MSRP Including Options **\$201,200.00**

Inland Freight and Handling **\$695.00**


TOTAL SUGGESTED RETAIL PRICE **\$201,895.00**

Manufacturer's suggested retail price includes manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

10 YEARS/100,000 MILES LIMITED POWERTRAIN WARRANTY
5 YEARS/60,000 MILES 24-HOUR ROADSIDE ASSISTANCE
 Ask dealer for details

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 Fine Motors of NEPS
 12 Manor Parkway
 Salem, NH 03079

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EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

21 MPG
combined city/hwy

19 city **24** highway

4.8 gallons per 100 miles

You spend \$3,000
 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

4 Best

Smog Rating (tailpipe only)

5 Best

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and costs \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★ ▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight. ▲ Safety concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

| | | |
|----------------------|------------|-------|
| Frontal Crash | Driver | ★★★★★ |
| | Passenger | ★★★★★ |
| Side Crash | Front Seat | ★★★★★ |
| | Rear Seat | ★★★ ▲ |
| Rollover | | ★★★★★ |

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 91%
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 FINLAND: 10%
 FRANCE: 10%

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 AUBURN HILLS, MI
 COUNTRY OF ORIGIN:
 ENGINE: USA
 TRANSMISSION: USA

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION OR OTHER NON-PARTS COSTS.

ASK ABOUT SPECIAL FINANCING OFFERS FOR STUDENTS AND MILITARY

You may qualify for **0% APR** for up to **72 months**

Must be requested at the time of purchase
 *cannot be combined with other financing offers or discounts

Support for QR Codes

Use both linear and 2D

Custom Messaging

Special marketing space to promote timely customer-driven messages

UV Resistance

Incorporate vibrant colors that will not fade in the sun

Support for All Barcodes

Use both linear and 2D

Learn More

Find out how Taylor brings exceptional value and performance to Monroney labeling programs for OEMs. Contact your Taylor representative to learn more.



TAYLOR

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