

CASE STUDY

Lenticular Signage

Motion graphics enhance trade show presence

An insurance brokerage firm wanted to update its trade show booth with the eye-catching effects of lenticular print. However, the printed pieces must be durable enough to break down and re-use for multiple shows.

Taylor provided the high-quality lenticular print the agency wanted, complete with a sturdy framing system for damage-free use show after show. Everything from renderings and proofs to printing, framing and shipping was handled in-house by Taylor.



Taylor gave us the ability to do everything through **one partner**. I see lots of **possibilities** in the future to work with Taylor.

BRAND COMMUNICATIONS MANAGER
Independent Insurance Brokerage



LENTICULAR PRINTING | CUSTOM FRAMING | SHIPPING SERVICES