

CASE STUDY

Girls5eva

Creating the buzz behind a TV series

When Netflix wanted to build excitement around a launch event for one of its popular television series, they reached out to Taylor to set the stage — literally.

Taylor printed, fabricated and installed numerous elements including stage décor, backdrops and interior vinyl wraps as well as graphics for related pop-up events. Everything was created with Taylor's unwavering precision to the exact specifications provided by Netflix.



MATERIALS RESEARCH | LARGE-FORMAT PRINTING | CUSTOM FABRICATION | INSTALLATION