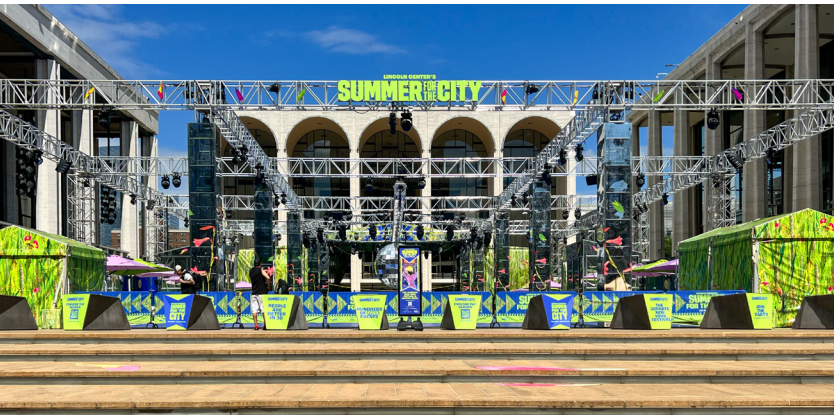


Lincoln Center

Branding a beloved arts festival

The *Summer for the City* festival has become Lincoln Center's annual celebration of the arts for New Yorkers. It has also become an annual opportunity for Taylor to apply its large-format graphics expertise.

For the third year in a row, Taylor was asked to "skin" the outdoor stage and surroundings to create an engaging environment. Everything from the massive stage panels and custom vinyl tents to banners, skirts and pillar wraps was printed and installed by Taylor.



MATERIALS RESEARCH | LARGE-FORMAT PRINTING | CUSTOM FABRICATION | INSTALLATION