



CASE STUDY

# SWAG Golf

Vibrant graphics make the brand

SWAG Golf creates colorful, attention-grabbing golf accessories unlike any other. For the annual PGA trade show, SWAG wanted to make a splash among the most influential audience in the golf industry.

Using booth designs provided by SWAG and Exhibit Edge, Taylor printed richly detailed SEG fabric and vinyl graphics that helped transform a trade show exhibit into an immersive walk through the creative minds of SWAG.



I really enjoy working with Taylor and look forward working with them more in the future. All the graphics fit *great*, pricing is *fantastic* and turnaround time is *fast*.

**BEN MARRAPODI**

Graphic Production Manager, Exhibit Edge



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