



Efficient Print Model Delivers On Time for Timberline

Results

Taylor's efficient service model and vast print production footprint enabled Timberline to achieve all of its goals.

Challenge

Timberline, a manufacturer of bathroom vanities based in Australia, was relatively new to the U.S. market and needed to find a new print partner. Printed brochures are a key selling tool in their industry and Timberline had always relied on small, local printing companies. However, complications arose when Timberline needed a brochure order within two weeks and their existing print vendors could not meet the deadline. Timberline found Taylor online and reached out for help, requesting print services via online form.

Solution

Taylor immediately set out to ensure that Timberline's requirements for speed, price and print quality would be met.

- From the moment Timberline filled out the online contact form, Taylor's customer support team worked to ensure Timberline's order would be printed and delivered within the tight, two-week timeframe.
- Taylor requested brochure samples from Timberline up front to review page count, print quality and current print techniques.
- After discussing project details with Taylor, Timberline received a print quote and approved a digital online proof of the brochures.
- The perfect-bound and stapled brochures requested by Timberline quickly went into production through Taylor's digital print production network.



SPEED TO MARKET

Despite receiving the project on short notice, Taylor met a deadline that Timberline's other print partners could not.



COST EFFECTIVENESS

Taylor used its sourcing clout and production scale to deliver a significantly lower price than the competition.



CUSTOMER SERVICE

The responsiveness and professionalism of the Taylor team has resulted in an ongoing relationship with Timberline.



Taylor's *responsiveness*, *price* and *professionalism* always came through in our interactions.

EDWARD SCOTT
Business Development Manager, Timberline