



CASE STUDY

# Tony Awards®

## Helping to create lasting memories

The Tony Awards are a beloved fixture of the New York cultural calendar. When it was time to plan the 77<sup>th</sup> annual edition, Taylor was called upon to assist.

Taylor's large-format production expertise resulted in the step-and-repeat backdrop graphics that appeared on so many social media feeds that evening. Meanwhile, our custom fabrication savvy was put to use in crafting a one-of-a-kind, oversized dimensional medallion for the Lincoln Center entryway.



MATERIALS RESEARCH | LARGE-FORMAT PRINTING | CUSTOM FABRICATION | INSTALLATION