

CASE STUDY

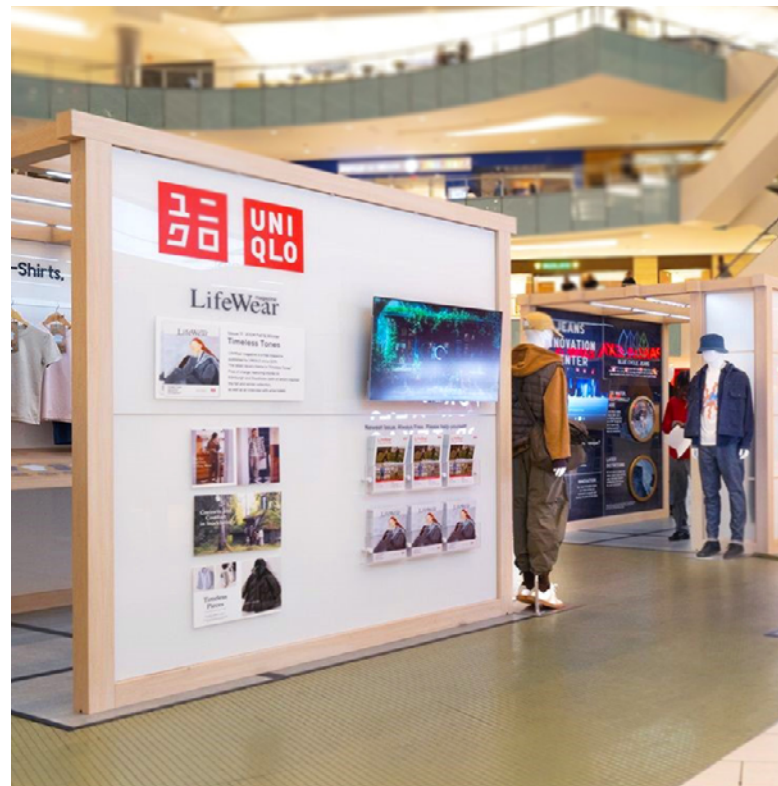
UNIQLO

A turnkey pop-up display solution

UNIQLO wanted to create three pop-up booths to generate excitement for their expansion into Texas and sought a turnkey partner who could deliver an experience from concept to installation.

Bolster, a Taylor company, designed an immersive pop-up experience around UNIQLO's unique products that aligned with their philosophy of offering high-quality everyday design with attention to detail. Taylor's signs and graphics specialists then managed fabrication and installation.

UNIQLO's CEO was so impressed, he asked to integrate booth elements into the brand's in-store fixtures.



DESIGN | ENGINEERING | PROTOTYPING | FABRICATION | PRODUCTION | INSTALLATION