

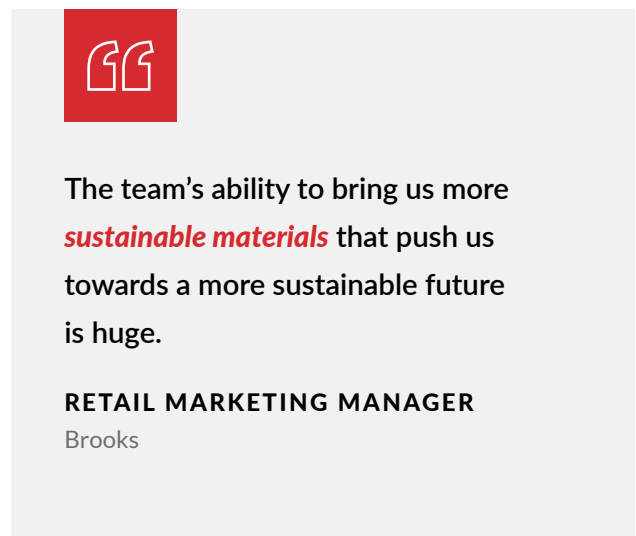
CASE STUDY

Brooks®

Recrylic® slashes CO₂ emissions

When Brooks introduced its new line of Ghost Max running shoes — a certified carbon-neutral product — they sought a store display that would be just as environmentally friendly.

Taylor fabricated display fixtures for the Ghost Max using Recrylic, our exclusive 100% certified recycled acrylic. We then manufactured “clouds” using materials that were heated and vacuum-formed to create the distinctive cloud-like shape.



DESIGN | ENGINEERING | MATERIALS SCIENCE | PROTOTYPING | FABRICATION