TAYLOR

REGULATORY COMPLIANCE | LABEL PERFORMANCE | COST REDUCTION

Transportation Company Seeks Hazmat Labeling Expertise

Results

Taylor's durable hazmat labeling solution helped protect the health and safety of the company's stakeholders while also reducing cost.

Challenge

A transportation and logistics company with thousands of facilities across North America was struggling to source durable labels for its hazardous materials. The vendor that provided labels for their fuel pumps, waste oil drums and antifreeze containers did not ordinarily work with hazmat requirements and simply printed labels on ordinary paper. The labels quickly failed — fading, smearing and losing adhesion in severe conditions — creating a variety of safety and compliance risks.

Solution

Taylor's durable label experts assessed the company's needs and created a labeling solution specific to the unique requirements of hazardous materials:

- Taylor engineered label constructions that were digitally printed with UV-resistant ink on weatherproof vinyl — durable under all conditions for up to five years.
- Instead of printing on rolls, Taylor printed the labels on flat sheets for easier, less expensive distribution to the field.
- Taylor devised an automatic replenishment system that aligned with an Environmental Self Review survey, making it easier for field location managers to maintain hazmat labeling compliance. Anytime a location manager answered "no" to a compliance question in the survey, Taylor automatically sent them the labeling materials needed to take corrective action.
- We also created environmental "startup packs" for the company's new facilities to ensure that their hazmat labels would be compliant from day one.

REGULATORY COMPLIANCE

The new labeling system helped ensure that the right labels were in place at all times in all locations.

LABEL PERFORMANCE

The hazmat labels engineered by Taylor proved to be highly durable in the harshest of environments.

COST REDUCTION

The change from printing on rolls to sheets saved the company $35,000 a year in freight and handling.

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